



FOR IMMEDIATE RELEASE

**AVA[®] by Novalis
Innovative Flooring
is now in the
mindful MATERIALS
Library**



The searchable database powered by Origin allows designers and architects to find building products that meet various sustainable attributes

TORONTO, January 23, 2018 – Novalis[®] Innovative Flooring announced that its specified commercial LVT line AVA[®] will now be part of this design industry initiative. mindful MATERIALS provides a common platform for manufacturers such as Novalis to communicate with transparency about their products to the entire design industry.

“We are delighted for our AVA[®] products to now be listed on this database,” said Melissa Quick, Commercial Product & Marketing Manager, North America for AVA[®]. “Our designer customers will now be able to more easily find us and specify AVA[®] for their Living Building Challenge, WELL or LEED projects.”

AVA[®] is a complete line of commercial luxury vinyl flooring introduced three years ago by Novalis Innovative Flooring, a leading manufacturer of LVT for over 30 years. All AVA[®] products meet or exceed worldwide certifications for sustainable manufacturing practices, as well product health and safety concerns. Earlier this month, all AVA[®] flooring products achieved GREENGUARD Gold certification standards.

“Being in mindful MATERIALS is part of our continued commitment to be the LVT brand of choice for the A&D community,” observed Ms. Quick. “And we plan many more green announcements in the coming year.”

For more information, contact Melissa Quick: melissa.quick@novalis-intl.com

Visit us at NovalisInnovativeFlooring.com and AVAFlor.com

About Novalis Innovative Flooring

Novalis is one of the largest producers of LVT flooring in the world. We make NovaFloor LVT, STAINMASTER[®] Luxury Vinyl, AVA[®] commercial LVT and other brands. Novalis was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore[®] certified and carries Environmental Product Declaration[®], Health Product Declaration[®], Declare[®] labeling and GREENGUARD[®] Gold. Novalis is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF. AVA[®] is listed in mindful MATERIALS.