



FOR IMMEDIATE RELEASE

**AVA<sup>®</sup> by Novalis  
Innovative Flooring  
is now in the  
*mindful MATERIALS*  
Library**



*The searchable database powered by Origin allows designers and architects to find building products that meet various sustainable attributes*

TORONTO, January 23, 2018 – Novalis<sup>®</sup> Innovative Flooring announced that its specified commercial LVT line AVA<sup>®</sup> will now be part of this design industry initiative. mindful MATERIALS provides a common platform for manufacturers such as Novalis to communicate with transparency about their products to the entire design industry.

“We are delighted for our AVA<sup>®</sup> products to now be listed on this database,” said Melissa Quick, Commercial Product & Marketing Manager, North America for AVA<sup>®</sup>. “Our designer customers will now be able to more easily find us and specify AVA<sup>®</sup> for their Living Building Challenge, WELL or LEED projects.”

AVA<sup>®</sup> is a complete line of commercial luxury vinyl flooring introduced three years ago by Novalis Innovative Flooring, a leading manufacturer of LVT for over 30 years. All AVA<sup>®</sup> products meet or exceed worldwide certifications for sustainable manufacturing practices, as well product health and safety concerns. Earlier this month, all AVA<sup>®</sup> flooring products achieved GREENGUARD Gold certification standards.

“Being in mindful MATERIALS is part of our continued commitment to be the LVT brand of choice for the A&D community,” observed Ms. Quick. “And we plan many more green announcements in the coming year.”

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For more information, contact Melissa Quick: [melissa.quick@novalis-intl.com](mailto:melissa.quick@novalis-intl.com)

Visit us at [NovalisInnovativeFlooring.com](http://NovalisInnovativeFlooring.com) and [AVAFlor.com](http://AVAFlor.com)

*About Novalis Innovative Flooring*

*Novalis is one of the largest producers of LVT flooring in the world. We make NovaFloor LVT, STAINMASTER<sup>®</sup> Luxury Vinyl, AVA<sup>®</sup> commercial LVT and other brands. Novalis was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore<sup>®</sup> certified and carries Environmental Product Declaration<sup>®</sup>, Health Product Declaration<sup>®</sup>, Declare<sup>®</sup> labeling and GREENGUARD<sup>®</sup> Gold. Novalis is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF. AVA<sup>®</sup> is listed in mindful MATERIALS.*